

#IWD2025 #AccelerateAction



International Women's Day

# TARA SHORE

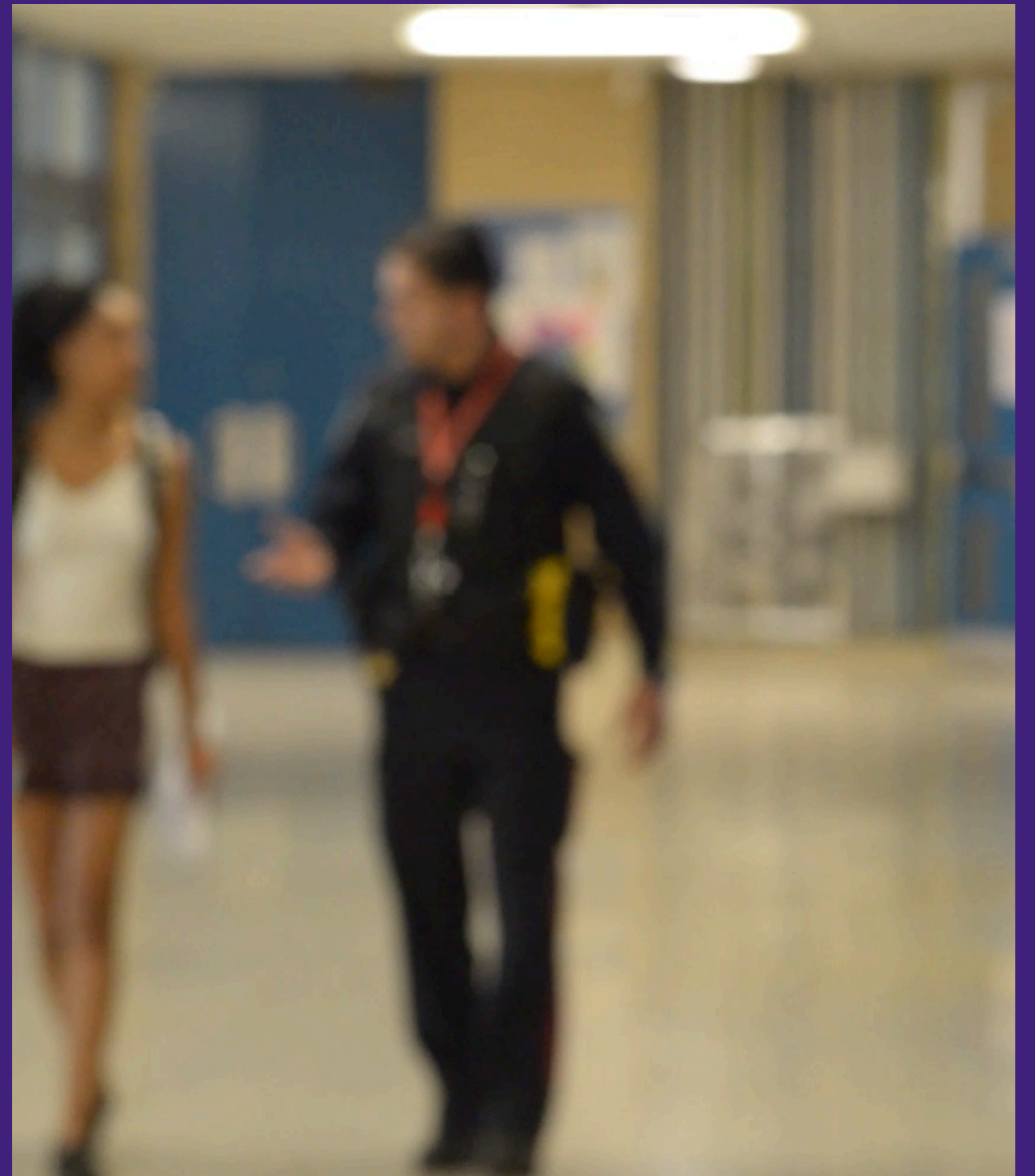
Talent Acquisition Manager





## About Tara...

"I grew up in a small town north of Winnipeg called Stonewall. My early influencers and role models were my Baba, who immigrated from Ukraine and, despite tremendous loss, raised 8 children with unwavering resilience, hard work, and kindness at her core. Equally inspiring was my Grammy, a nurse during WWII, whose selflessness and bravery left a lasting impact on me."



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## Who Inspires You?

“There are countless inspirations in my family, friends, and professional circle. One standout is Dr. Diane Hamilton. She's an experienced leader, author, and keynote speaker. Dr. Hamilton has written several books, including “How to Reinvent Your Career,” and developed the Curiosity Code Index to identify conditions that limit curiosity. I appreciate her as a powerhouse who shares her wisdom to help others succeed.”

## How do you see women shaping the world around you?

“This is hard to narrow down. What is top of mind lately for me is women activists and advocates who work tirelessly to address social inequalities and fight for human rights. Their efforts lead to positive changes in policies, laws, and societal attitudes. We need to continue to have a voice for change.”

## What is your proudest achievement in your career or in the workplace?

“In my professional career, I am most proud of a recruitment mission I undertook overseas. I played a key role in bringing numerous families to Canada, helping them start anew and aiding in their settlement. Witnessing these families pursue their dreams, much like my own family did, was incredibly rewarding.”





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This year's International Women's Day theme is #AccelerateAction what does this mean to you?

"I appreciate the focus on making concrete actions to address systemic barriers and biases. I am eager to see progress and changes and am motivated to contribute to the initiative. I feel discouraged at times that we aren't further ahead, but we press on. This is why I do resonate with the urgency behind the campaign as well."

From your perspective, what are the most effective ways to counteract the negative stereotypes of feminism, especially in the workplace?

"Counteracting negative stereotypes of feminism in the workplace involves a few key strategies I believe. Firstly, it's important to educate everyone about feminism and its focus on gender equality. Leadership can demonstrate this through their actions, supporting equal opportunities and advocating for fair practices. Creating an inclusive work culture with proper policies and work-life balance helps too. Proper mentorship and support networks allow women to connect and share their experiences, building strength against stereotypes. Encouraging open communication can breakdown misconceptions, and male allies can play a crucial role in supporting women in the workplace. Finally, celebrating the achievements of women in the workplace goes along way."



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“WOMEN HOLD SIGNIFICANT POSITIONS OF INFLUENCE AT NICHE. THEIR LEADERSHIP BRINGS DIVERSE PERSPECTIVES AND INNOVATIVE SOLUTIONS TO CHALLENGES.

INCLUSIVE LEADERSHIP FOSTER ENVIRONMENTS WHERE WOMEN FEEL VALUED AND HEARD. ”

**Tara Shore**

